



VideoProc Media Kit

One-Stop Video Processing Software

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VideoProc

One-Stop Video Processing Software

Edit, convert, resize and adjust 4K UHD videos, DVDs and music at fully accelerated speed.



video



DVD



Downloader



Recorder

Free Download



Free Download



version: 3.0 Date: Aug-24-2018



VideoProc

One-Stop **Video Processing** Software



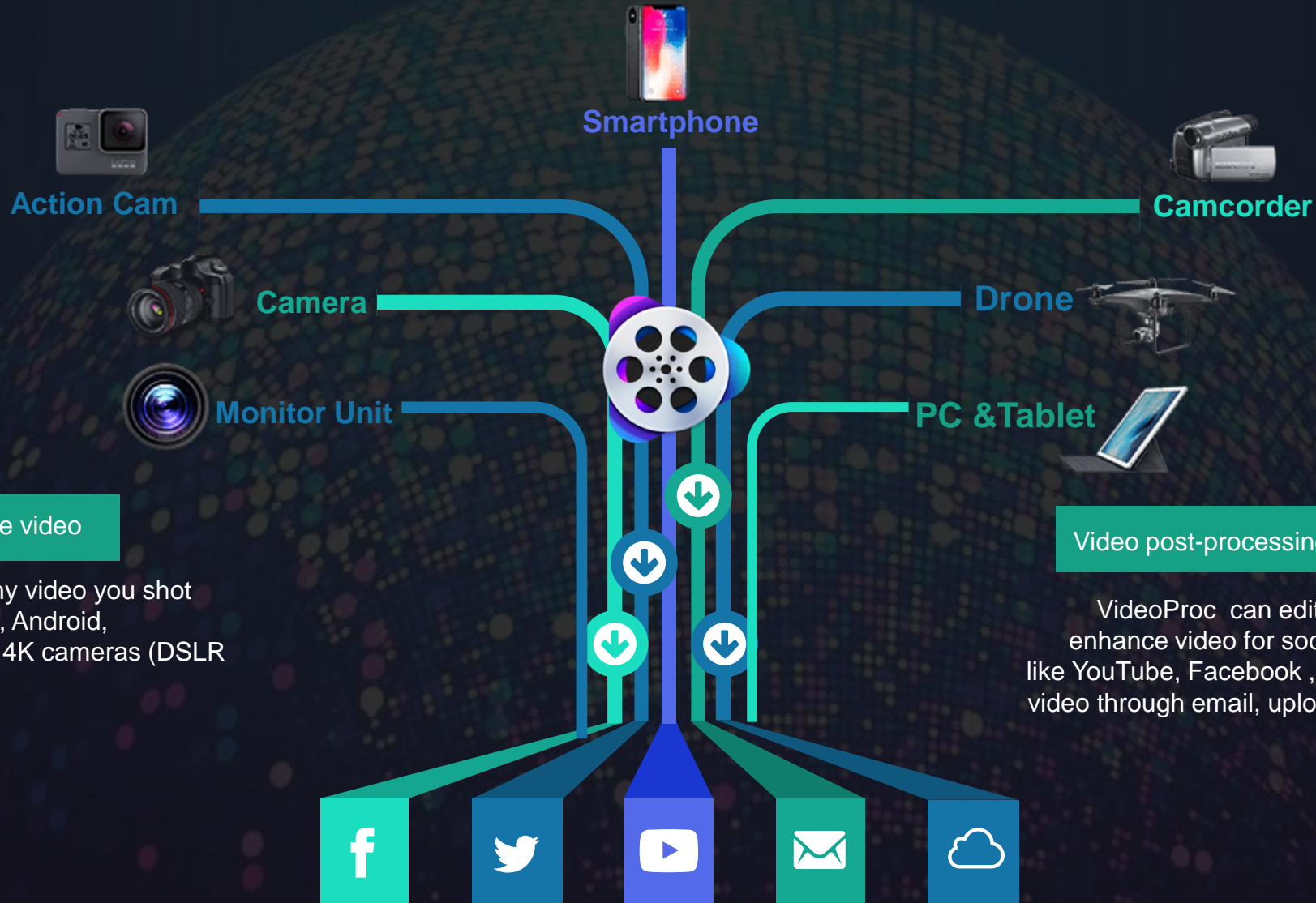
What is video processing?

Video Processing is the operation and process of video post-production. Video Processing includes all manipulation of video workflow, such as encoding/decoding, compressing, editing, adjusting video footages, which can be derived from shooting videos of our lives, recording videos from screen capture/ webcams/ iPhone devices, video segments downloaded from YouTube and other UGC sites with authorized copyrights.

Yes, that's where our name came from: **VideoProc = Video + Processing**

VideoProc

Process Whatever 4K/HD Video, from Whatever Device



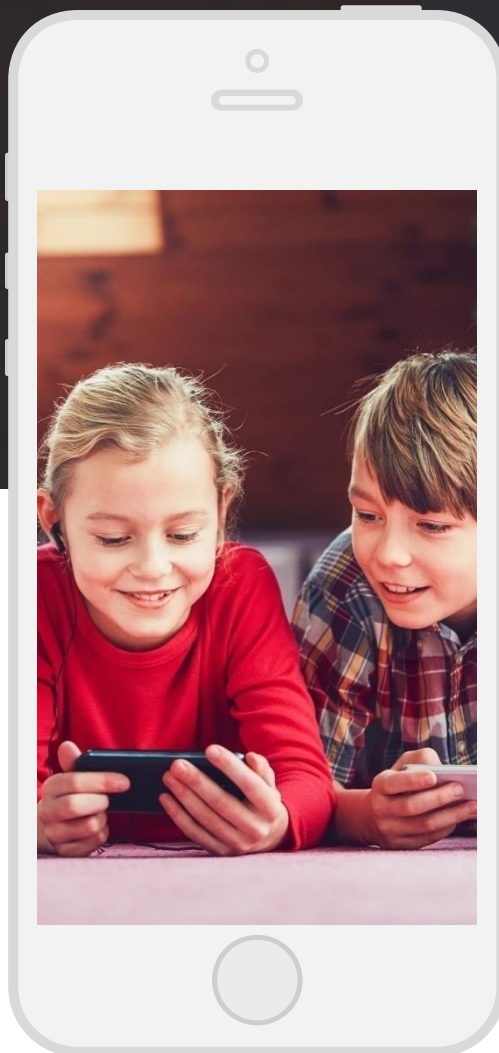
Process any source video

VideoProc works with any video you shot with GoPro, DJI, iPhone, Android, camcorder, or any other 4K cameras (DSLR or mirrorless).

Video post-processing for social sharing

VideoProc can edit, transcode, resize, enhance video for social media platforms like YouTube, Facebook, Vimeo etc, or send video through email, upload to cloud service.





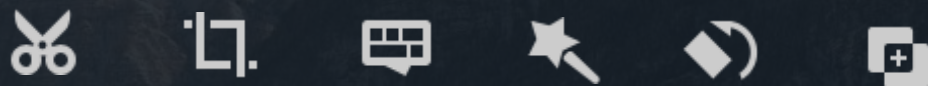
The Spark Features of VideoProc

Do you want to turn the video of your son's entire soccer game into a one-minute clip of his goal? Have a bunch of video footages straight from the camera and trying to piece it together into an impressive travel video souvenir? VideoProc makes all happen. It enables you to drag and drop videos from anywhere and start editing without too much of a learning curve.

Easy-to-Use Video Editor

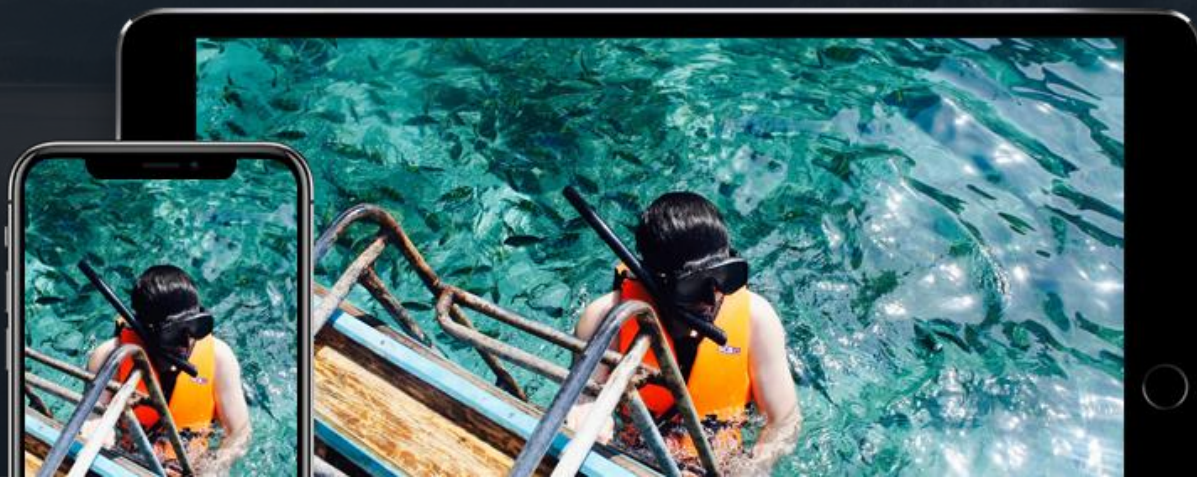
QUICK EDIT - Simple edit just like 1-2-3, so easy!

Process and touch up your large HD / 4K footages from smartphone, camera, DSLR, camcorder, GoPro, DJI etc to start editing. Trim clips, cut, crop, merge, rotate, apply effects, and add captions to your video.



PRO EDIT - Edit a little advanced, do a lot more.

Advanced Toolbox lets you stabilize shaky video, remove background noise, take snapshot, make GIF, correct fisheye distortion, force A/V sync, add watermark, and so much more.



Quality-oriented High Speed Media Converter

A-to-B video conversion

Encompassing 370 input codecs and 420+ output formats, the impeccable 4K-capable video converter makes all your transcoding demands come true, e.g. HEVC to h264, MKV to iPhone/MP4, AVI to MOV, MTS to MKV, YouTube to MP3.

World's No.1 Video Compression

It is possible to compress a large video size by 90% with only pixel-level quality difference.



Simple yet Powerful Screen Recorder

For gamers, sports lovers, educators and live enthusiasts, VideoProc is the go-to tool to record gameplay, presentations, webinars, Skype call, streaming video, and create vlogging, screencasts, podcasts, software reviews and video instructions, making it easy to interact with your audiences and teammates.

Use the built-in recording modes to create complete clips from desktop/iOS screen, webcam or both at the same time in picture-in-picture mode.

Gaming

Show Yourself to
Larger Audience

Home

Enjoy Streaming
Video with All Family

Office

Present Files to Every
Member

Classroom

Share Content with
Whole Class

Video Downloader to Save Videos from 1000+ Sites

Easily download online videos, music, playlists and channels from 1000+ UGC websites like YouTube, Facebook, Instagram, Dailymotion, Twitch and SoundCloud, and save videos in different resolutions and formats.



Convert YouTube
Video to MP4
MP3



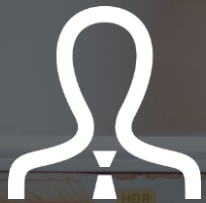
Download YouTube
Watch
Later Playlist



Record 4K/HD live
videos from
streaming sites.



Useful in Different Scenarios



Personal

Add a special touch to your travel montages, pet videos, wedding documentaries, birthday celebrations, action sports videos for social sharing. You create, we edit.



Education

Teachers are free to make & edit education content, how-to video tutorials, class training materials. Language learners can create MKV to choose multiple audio or subtitle streams for study.



Business

Brand your video by embedding watermark, polish your video resume for job search, touch up video presentation in any business conference.



Why VideoProc?

The Only Full GPU Accelerated Video Processing Software

VideoProc comes as the No.1 fast video processing software that peaks Level-3 Hardware Acceleration fully powered by Intel®, AMD® and NVIDIA® GPUs, delivering buttery smooth (4K) video editing and transcoding without compromising quality.

Unique LEVEL-3 Hardware Acceleration

Level 1 ○ Hardware Encoder Only

Hardware encoder based on Intel Nvidia AMD GPUs can accelerate compressing raw/processed data and offload CPU burden.

Almost all fast video converters now have taken the advantages of GPU acceleration, but 65% of them can only get to the lowest level.

Level 2 ○ Hardware Decoder ○ Hardware Encoder

Hardware decoder is of great help especially when large (4K) UHD videos need to be uncompressed into raw data for playing, editing or re-encoding.

Only 24% of such apps are able to achieve this level. The one-plus-one effect can make them have an averagely **8X speed increase** compared with software acceleration merely.

Level 3

- ✓ Hardware Decoder
- ✓ Hardware Processing
- ✓ Hardware Encoder

Hardware processing makes VideoProc the only one moving up to Level 3. Between video decoding and encoding, this step skyrockets video resizing at higher compression ratio with only subtle pixel-level difference in video quality. The **HD/4K** video conversion can be advanced **16X faster** with sharp video effect kept.

VideoProc

The only video processing tool perks level-3 hardware acceleration!



64X Speedup | High Compression Ratio | No Distortion



Why VideoProc?

Transcode, Compress, Edit, Play 4K UHD Videos

- Convert 4K video to MP4, AVI, WMV, MOV, FLV etc. Transcode iPhone/GoPro HEVC in 4K resolution to H.264.
- Shrink oversized 4K video to free up iPhone or Camera space, downscale 4K to 2K, 1080p, 720p for uploading to YouTube, Facebook.
- Cut, crop, merge, stabilize, apply effects, and add subtitles to 4K workflow for presentations, social media, or web sharing.
- Record or save 4K videos from 1000+ video sharing sites to watch offline later. No expiration concerns then.

World's No.1 Fast



The First & Only video processing tool supports Level-3 Hardware Acceleration, 5X faster than other rivals.



Zero Quality Loss

Auto Copy module reformats a video (e.g. MKV to MP4) like copy & paste.

High-Quality Engine, De-Interlace accelerator, Intelligent A/V synchronizer ensure pristine video quality preserved.


Easy to Use




Well-designed interface makes it easy to process videos & delivers professional results. No complicated timeline editing.

VideoProc VS Rivals

Comparison between VideoProc and Handbrake,
VideoProc VS iMovie VS Microsoft Photos

Feature Comparison	Handbrake	 VideoProc
Convert Video		
Input	Video codec only	370+ video & audio codec
Output	MP4, MKV	MP4, H.264, H.265, MOV, MKV etc. 420+ profiles
Auto Copy (video conversion without transcoding)	●	✓
Edit Video		
Basic: Trim, cut, crop, change width and height	✓ (not intuitive)	✓ (clear UI)
Advanced: Merge, rotate, add subtitle, effect, stabilize, denoise etc.	●	✓
Compress Video		
Hardware Acceleration	✓ (Intel QSV)	✓ (Level-3 Hardware Acceleration)
Parameters: B-frames, 2-pass encoding	●	✓
Compression Ratio	92%	98%
Additional Features		
Download Video	●	✓
Record Video	●	✓

Feature Comparison	iMovie	Microsoft Photos	 VideoProc
Edit Video			
Input	H.264, MPEG-2, MPEG-4, DV, AIC, HEVC	mp4, wmv, mkv, mov, avi, mpeg, mpg, mts	370+ video & audio codec
UHD Input	4K	4K	4K, 5K and 8K Ultra HD @ 60fps
Basic & Pro Editing (Crop, split, merge, trim, effect etc)	✓	✓	✓
Convert Video			
Transcode	●	●	✓
Control Video (Adjust resolution, frame rate, bit rate)	●	●	✓
Process Video			
Hardware Acceleration	✓ (Use GPU to render the interface and apple effects.)	✓	✓ (Level-3 Hardware Acceleration)
Compress Video	●	●	✓
Export & Share Video	YouTube, Vimeo, Facebook, Email, iTunes, etc.	OneDrive, Facebook, Twitter, YouTube, and Instagram	Nearly all SNS, UGC sites, mobiles, emails, clouds etc.
Additional Features			
Download Video	●	●	✓
Record Video	●	●	✓

About Us

VideoProc Software, a subsidiary of Digiarty Software, Inc. leads the way in hardware-accelerated 4K UHD/HD video processing. It aims to provide easy but powerful multimedia programs for Windows, Mac, iOS and Android users.



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